

MAVIC® “RIDING IS BELIEVING” PROGRAM

Mavic® is offering a product testing program "Riding is Believing" it is only available on specific Mavic® products included in this program (1). The test is only available from authorized Mavic® dealers participating in the "Riding is Believing" program (2). The duration of the test can be no longer than 24 hours and therefore the chosen product must be returned within this time period to the authorized Mavic® dealer.

To access this program, the participant must register on the www.mavic.com website or go directly to an authorized Mavic® dealer participating in the "Riding is Believing" program. At this point you are able to choose the product for the test and set a date for the test based on the chosen products availability at the authorized Mavic® dealer specified.

The program "Riding is Believing" is available:

- From April 1st 2016, in France & UK
- From April 15th in USA,
- From May 2nd 2016 in Spain, Italy, Austria, Germany & Switzerland.

CONFIRMATION OF REGISTRATION ONLINE AT WWW.MAVIC.COM

Confirmation of "Riding is Believing" registration on the www.mavic.com website will be delivered by e-mail automatically at the time of registration and must be kept safe. The email will include all of the necessary data for the test: data from the participant, model chosen to test, Mavic® authorized dealer code and desired date to perform the test.

The email will also indicate all of the information the participant will need to provide in order to perform the test at the authorized Mavic® dealer:

- file number for the test (provided during online check-in),
- identity card (and/or proof of identity depending on country of test)
- a security deposit (the necessity or choice of a security deposit remains at the discretion of the authorized Mavic® dealer).

RECOMMENDATIONS FOR TESTING

The test is organized by the authorized Mavic® dealer: checking and preparing the product, mounting of the gear assembly on the freewheel body and adjusting the derailleur after installation of the gear assembly, installation of specific brake pads if necessary as well as their positioning, centering the wheels on the frame and fork and any other necessary operations needed to ensure a smooth product test and the participants safety with the product being tested.

The test itself is placed under the responsibility of the participant: respect for the terms of the Mavic® user guide requirements and / or product use recommendations of the product being tested which will be provided by the authorized Mavic® dealer.

The participant can also download the user guide and/or user recommendations from www.mavic.com/utilization-guide.

It is up to the participant to provide all of the necessary information to the authorized Mavic® dealer so they can prepare the participant's bike for the conduct of the test:

- specific frame and fork models,
- specific brake caliper and brake pad models,
- specific type of transmission and gear assembly, ...

For the participant, at all times during the test on public roads the participant must comply with traffic laws and legislation of the country where the trial takes place. The participant must conduct the test in a manner safe to themselves or any other persons who may come in contact with the participant at the time of testing.

Mavic® recommends the participants to wear their own cycling gear in suitable condition to comply with the specific countries safety standards and the safety of the rider. Including helmet, glasses, shoes and appropriate cycling apparel during the test period

Ill-treatment or product abuse during the test and any costs incurred to repair or exchange the product following the abuse will be the responsibility of the participant.

Consumers may have different rights depending on their country of residence and / or country of test.

COMPLAINTS

Any incident related the product being tested must be immediately reported to the authorized Mavic® dealer. After reviewing the product and if necessary the authorized Mavic® dealer will contact Mavic®.

(1) The program "Riding is Believing" and the list of products covered by this program is available at www.mavic.com

(2) The list of authorized Mavic® dealers participating in the "Riding is Believing" program is available at www.mavic.com